

YOUSSEF AKOUZ

WordPress Developer

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EXPERIENCE

WordPress Developer

Freelancer 01/2023 - 01/2023 Rockford, IL

- WordPress Developer, Freelance
- Optimized WordPress sites for performance, reducing page load times by 50%
- Developed, maintained, and deployed production code for client websites, focusing on HTML, CSS, Sass, JavaScript, and jQuery.
- Performed quality assurance tests on various sites to ensure cross browser compatibility and mobile responsiveness
- Developed and implemented a secure login system to protect user data and prevent unauthorized access
- Increased site conversion rates by 30% resulting in \$50K+ additional monthly revenue through optimized landing pages.

Pega System Architect

Pyramid Consulting 08/2022 - 12/2022 Alpharetta, GA

- Proficient in Java and Pega Fundamentals, applying object-oriented programming principles including classes, inheritance, polymorphism, encapsulation, and abstraction.
- Built several individual projects using Pega Data, User Interface, and Business Logic concepts, including UI design, application debugging, automation, SQL CRUD, validation, and routing and defining timelines
- Learned about Pega Data Management & Reports, including report design, SOAP/REST web services, integration, key Pega processes for reading and writing data from files, application administration, and data pages

WordPress Developer

EDSOLUTIONS S.A.R.L. 10/2021 - 06/2022 Casablanca, Morocco

- WordPress Developer, to EDSOLUTIONS Developed and maintained custom APIs to integrate WordPress with third-party systems, automating data exchange and saving hundreds of hours of manual effort
- Optimized WordPress sites for performance, reducing page load times by 60%
- Developed and implemented custom themes that enhanced the user experience, resulting in a 45% increase in user engagement

Web Developer

Webysit S.A.R.L. 02/2016 - 09/2021 Agadir, Morocco

- Collaborated with cross-functional teams to identify customer requirements and develop technical solutions
- Created an interactive web application using HTMLX, CSSX, and JavaScript that improved user experience by 35%.
- Managed and delivered over 25 WordPress projects within a single year, adhering to the latest web standards.
- Oversaw the development of 10+ high-traffic eCommerce sites, handling over 100K monthly users each.
- Achieved a 99.9% site uptime for 15 consecutive months by implementing advanced monitoring and maintenance protocols.
- Secured a Top 5 SERP ranking for 20+ client websites by deploying targeted SEO strategies and content optimizations.

EDUCATION

Bachelor Degree in Computer Science

Free Institute of Computer and Business Studies

09/2016 - 07/2018 Agadir, Morocco

Associate Degree

University of HASSAN II

09/2019 - 06/2022 Casablanca, Morocco

PASSIONS

Playing Soccer

Video Editing

Innovation

SUMMARY

Hey, I'm Youssef, a WordPress Developer with over 7 years of experience. I specialize in building WordPress CMS websites, leveraging de facto standard plugins and integrating CSS and JavaScript. Proficient in WordPress functions, I excel in creating custom post types and developing widgets that adhere to WordPress coding standards.

LANGUAGES

English Proficient ●●●●●
Arabic Proficient ●●●●●
French Proficient ●●●●●
Tamazight Native ●●●●●

SKILLS

Adobe Creative Suite Agile Ajax
Amazon web services Angular Angularjs
Apis Search Console Bootstrap CMS
Ahrefs Css Wordpress
Google Analytics ECommerce Elementor
Front-end Git Github Html
Competitor Analysis Java Javascript
JQuery JSON Microsoft SQL
Microsoft SQL Server MVC
Data Visualization Node.js OOP
Responsive Design
Object-Oriented Programming SEO Php
Python Quality Assurance SQLite
Responsive Web Responsive web design
Rest PostgreSQL Rest Web Services
Routing AWS DIVI